

world bazaar festival

presents

WOOBIE'S

Kid

★ IDOL ★

Season 2

THE SEARCH FOR THE WORLD BAZAAR FESTIVAL NEXT KID AMBASSADOR

DECEMBER 13, 2014

WORLD TRADE CENTER METRO MANILA | 3PM-5PM

For more details, you may contact Mr. Mike Bayonito
Tel no. (632) 656-9239 loc. 130 Mobile no: 09178579494 Email: michael.worldbex@gmail.com

WORLD BEX SERVICES INTERNATIONAL

Suite 1203, BTTC Centre, 288 Ortigas Ave corner Roosevelt Street,
Greenhills, San Juan 1502 Philippines



CONTEST MECHANICS

1. Boys and Girls aged 4-7 years old may join the contest.
2. Aspiring contestants must be a Filipino citizen and currently residing in the Philippines.
3. Aspiring contestants must be physically fit to join the activities in the chance the he/she is chosen to be one of the finalist.
4. Application forms will be available at the select schools within Metro Manila area and can also be downloaded from Worldbex Services International website, www.worldbex.com
5. Aspiring contestants must submit the filled-up certificate (original to be returned upon verification of photocopy), one 4R size close up photo, one 4R whole body photo, a 2minute VTR in a CD showing a) basic introduction b)talent c)answer to the question: Why should you be the next Woobie's Kid Idol? In short brown envelope to Mr. Mike Bayonito during Woobie's Kid Idol school tours or at the Worldbex Services International office.
6. Contestant registrations must be submitted by no later than 4:30pm on Wednesday, October 4, 2014. Last minute registrations will not be accepted.
7. Contestant should be accompanied by both or either of his/her parents for the duration of the contest. In the event that the contestant has to be accompanied by guardian, a written letter of consent signed by contestant's parents has to be presented together with valid identification (ID) cards of both the guardian and the parent/s authorizing the guardian.
8. The parent/s and/or guardian shall be responsible for behavior, safety, wellness and personal belongings of the contestant as well as the cast that incur due to the participation in this contest.
9. From all the contestant registrations, thirty(30) contestant will be selected to participate in the elimination round, where the top ten (10) qualified contestants for the grand finals will be chosen.
10. The top ten contestants will compete in the final round which will be held on December 13, 2014 at the World Trade Center Metro Manila.



CONTEST MECHANICS

11. Criteria for Judging:

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|------------------------|-------|
| A. STAGE PRESENCE | - 20% |
| B. TALENT | - 30% |
| C. QUESTION AND ANSWER | - 30% |
| D. PERSONALITY | - 20% |

12. Prizes

- A. THE WOOBIE'S KID IDOL GRAND WINNER WILL GET:**
- Php 30,000 in cash
 - Sash
 - Trophy
 - Featured on promotional materials for World Bazaar Festival 2015
 - Option to participate in Worldbex Services International's philanthropic activities as the World Bazaar Festival kid Ambassador.
- B. THE WOOBIE'S KID IDOL FIRST RUNNER UP WILL GET:**
- Php 20,000 in cash
 - Sash
 - Trophy
 - Goodie Bag
- C. THE WOOBIE'S KID IDOL SECOND RUNNER UP WILL GET:**
- Php 10,000 in cash
 - Sash
 - Trophy
 - Goodie Bag
- D. EACH OF THE 10 CONTESTANT WILL RECEIVE GOODIE BAGS FROM OUR SPONSORS.**
- E. SPECIAL AWARD: THE WOOBIE'S KID IDOL MOST LIKED PHOTO WILL GET:**
- Php 2,000 in cash
 - Framed Photo blown up to 18"x24"
 - Goodie Bag