

world bazaar festival

presents

WOOBIE'S

Kid

★ **IDOL** ★

Season 2

THE SEARCH FOR THE WORLD BAZAAR FESTIVAL NEXT KID AMBASSADOR

DECEMBER 13, 2014

WORLD TRADE CENTER METRO MANILA | 3PM-5PM

For more details, you may contact Mr. Mike Bayonito
Tel no. (632) 656-9239 loc. 130 Mobile no: 09178579494 Email: michael.worldbex@gmail.com

WORLDBEX SERVICES INTERNATIONAL

Suite 1203, BTTC Centre, 288 Ortigas Ave corner Roosevelt Street,
Greenhills, San Juan 1502 Philippines



SPONSORSHIP PACKAGES

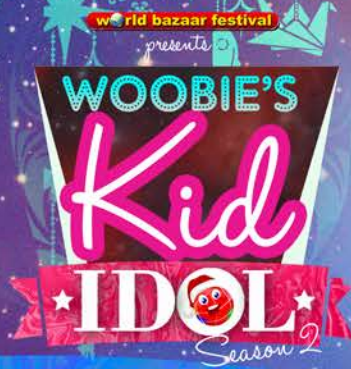
MAJOR SPONSORSHIP PACKAGE PHP 200,000.00

1. Company will be allocated one(1) free 2m x 3m booth in the World Bazaar Festival for 17 days.
2. Inclusions of company logo in all ads and promotions for Woobie's Kid Idol, with major sponsor billing in the collateral.
3. Live acknowledgement by host in the event during the grand finals, mentioning the company as a Major Sponsor.
4. Three stage activity slots for a maximum of one (1) hour per slot in the 14th World Bazaar Festival. (Schedule to be discussed with the event coordinator).
5. Option to display two (2) vertical standee banners in the stage area during the Woobie's Kid Idol Grand Finals.
6. Option to play a video presentation before the start of the competition (3 minutes maximum).
7. Option to conduct leafleting during finals.
8. Brand exposure during the audition period.
9. Logo inclusion in the Woobie's Kid Idol poster to be featured in the video loop once a day in the stage area.
10. Option to have a company representative be part of the judges' panel in elimination and final competition.
11. Option to give out special award to contestants.
12. Opportunity to present the awards to the grand winner
13. Press or Photo release of Memorandum of Agreement signing in top broadsheets (subject to editorial discretion).
14. Inclusion of company name in Email and Text blast for Woobie's Kid Idol.
15. Online brand promotions through the organizer's Facebook and Twitter accounts.
16. Woobie's Kid Idol will provide twenty (20) complimentary World Bazaar Festival tickets for the sponsor.

For more details, you may contact Mr. Mike Bayonito
Tel no. (632) 656-9239 loc. 130 Mobile no: 09178579494 Email: michael.worldbex@gmail.com



Suite 1203, BTTC Centre, 288 Ortigas Ave corner Roosevelt Street,
Greenhills, San Juan 1502 Philippines



SPONSORSHIP PACKAGES

MINOR SPONSORSHIP PACKAGE PHP 150,000.00

1. Live acknowledgement by host in the event during the grand finals, mentioning the company as MINOR SPONSOR.
2. Logo inclusion in all ads and promotions for Woobie's Kid Idol, with minor sponsor billing in the collateral.
3. Two stage activity slot for a maximum of one (1) hour per slot in the 14th World Bazaar Festival (Schedule to be discussed with the event coordinator).
4. Online brand promotions through the organizer's Facebook and Twitter accounts.
5. Option to play a video presentation before the start of the final competition (1.5 minutes maximum).
6. Option to conduct leafleting activities and during the finals.
7. Brand Exposure during audition period.
8. Logo inclusions in the Woobie's Kid Idol 2014 poster to be featured once a day in the video loop at the stage area.
9. Option to display one (1) vertical standee banner in the stage area during the Woobie's Kid Idol Grand Finals.
10. Woobie's kid Idol will provide ten (10) complimentary World bazaar festival tickets for sponsor.

For more details, you may contact Mr. Mike Bayonito
Tel no. (632) 656-9239 loc. 130 Mobile no: 09178579494 Email: michael.worldbex@gmail.com



Suite 1203, BTTC Centre, 288 Ortigas Ave corner Roosevelt Street,
Greenhills, San Juan 1502 Philippines