

THE LEGACY CONTINUES



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**W**ORLDBEX SERVICES INTERNATIONAL



THE PHILIPPINE WORLD BUILDING AND CONSTRUCTION EXPOSITION

**WORLD BEX**

**POST EVENT REPORT**

**16-19 MARCH 2023**

**10:00 AM-7:00 PM**



WORLD TRADE CENTER®  
METRO MANILA



[worldbex.com](http://worldbex.com)



[inquire@worldbexevents.com](mailto:inquire@worldbexevents.com)



+ 632 8656 9239



THE PHILIPPINE WORLD BUILDING AND CONSTRUCTION EXPOSITION

# WORLD BEX

## EVENT OVERVIEW

The Philippine World Building and Construction Exposition (**WORLD BEX**) is a pillar of the country's construction and design industry for its premiere and world-class trade presentations.

Gathering the finest local and international companies that cater to a wide variety of construction and design needs, **WORLD BEX** is supported and acknowledged by distinguished sectors and organizations in and out of the country.





THE PHILIPPINE WORLD BUILDING AND CONSTRUCTION EXPOSITION

# WORLD BEX

SPONSORS



IN COOPERATION WITH



SUPPORTED BY



ASSOCIATION PARTNERS



MEDIA PARTNERS



SERVICE PROVIDERS





## MESSAGE

26 years ago, the vision for **WORLDBEX** was to provide a business platform for the building and design industry with the mission of connecting networks on a worldwide perspective. Today, our legacy continues on an even larger scale – evolving on synergy within a diverse community and innovating with a commitment to sustainability. Our way of giving back to society moves around making a difference through community efforts and corporate social responsibilities. This enables us to become faster at identifying and addressing shifts in the landscape of this new normal. But there is more to be done, and we will continue our legacy for the next generations to come. **WORLDBEX** will remain fully committed to strengthening the foundations of the industry – further evolving on solid grounds.

My deepest gratitude extends to all our partners and stakeholders who have been supporting our advocacies throughout the years. Day by day, **WORLDBEX** has always been carefully considering to always do more and be better in every edition. Our mission to create safe spaces for our community is a winning goal and it further enriches our platform to expand networks and develop business opportunities. Together, let us continue our legacy – enriching lives for our sustainable future.

Indeed, **WORLDBEX** continues to prove as the premier exposition for the building and design industry. Our success for the last 26 years convinces us that we are on the right path. **WORLDBEX** looks forward to achieving greater heights and a sustainable future, TOGETHER.

JOSEPH L. ANG  
Founding Chairman  
Worldbex Services International





THE PHILIPPINE WORLD BUILDING AND CONSTRUCTION EXPOSITION

# WORLD BEX

## OVERVIEW



MORE THAN  
**167,800**  
FOOT TRAFFIC



MORE THAN  
**697**  
EXHIBITORS



**33,398** SQM  
EXHIBIT AREA



**1,388**  
BOOTH



# HIGHLIGHTS



Imagine a display of lush local-inspired landscape architecture at the SMX Convention Center Manila created as special vignettes for this year's event.



L.A.R. ZAYRA BULAWAN



L.A.R. LOU VINCENT LICERIO



L.A.R. HOLTZ ABBU



L.A.R. VINCENT LIM



L.A.R. AZIEL JIREH MOLDEZ



L.A.R. MICHAEL JOHN ESPIRITU



L.A.R. REUBEN GANDAN II



Featured the most innovative and up to date products in the field of construction, building and design.



# HIGHLIGHTS



## PROJETO 2023

IDEAS & DESIGN COMPETITION  
THE ATHENAEUM:  
CONCEPTUALIZING STATE-OF-THE-ART PUBLIC LIBRARY USING PARAMETRIC DESIGN



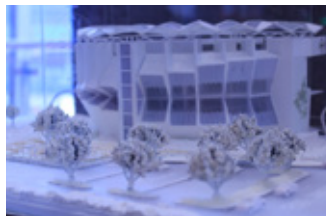
PROJETO is an inter school competition that welcomed the creative and future-forward concepts of students taking up courses in architecture and design all over the Philippines.

It served as a platform for these future industry movers and shakers that aims to bring out the best minds filled with beyond-the-box concepts in the field of construction and

design. This year's design theme: "THE ARENA: Envisioning Multifunctional Space for Filipino Athletes" objective was to provide athletes and the public a multifunctional space for training, recreation, and opportunities to engage in sports. The competition would motivate, inspire and build champions in various sports who will wave our flag in an international sporting competition and bring honor to the country.



**THE ADARNA LIBRARY**  
by JLMIX STUDIOS



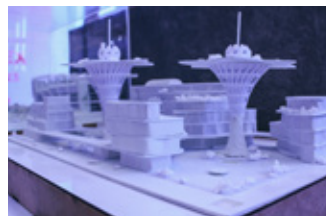
**AMULP**  
by JOYCE MICAH ALMENDRAL OF PLUMA



**BAKAWONE**  
by ALDRICH D. REMOT



**BAY SINUG**



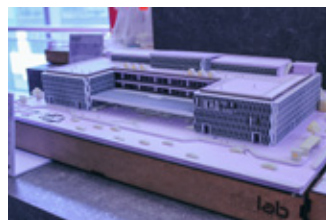
**BLOOM**  
by ANTHONY DE GALA OF DE GALA DESIGNS



**HAKOS**  
by DAVAD ARCHITECTS



**THE HOUR GLASS**  
by TEAM TRES



**LIKHA**  
by FIRMITAS



“ Together, let us continue to build better, more.”

— ATTY. KEN STA. RITA  
OFFICER-IN-CHARGE  
RIGHT-OF-WAY  
ACQUISITION AND  
ENFORCEMENT  
DIVISION (ROWAED)  
DPWH, REPRESENTATIVE  
OF SENATOR MARK VILLAR

# HIGHLIGHTS



Featured prominent related association conducting their general membership meetings and mini conference to update its members with the latest trends in the industry.



For me this is a convergence. A gathering of all experts.”

— MR. EMIL K. SADAIN |  
SENIOR UNDERSECRETARY,  
DPWH



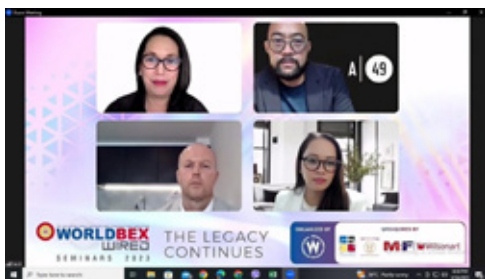
## BUSINESS MATCHING

A free service which assisted participating companies and trade show visitors who seek business connections and investment opportunities with ease and accuracy.



We shared our guests the excitement that this annual event holds. Trust that through the years to come, in your 26, Pasay City will always be proud to be home to Worldbex .”

— ATTY. PETER ERIC PARDO  
PASAY CITY CHIEF OF  
STAFF, REPRESENTATIVE  
OF HON. MAYOR EMI  
CALIXTO-RUBIANO | CITY  
MAYOR OF PASAY CITY



A series of webinars discussing the latest trends, advancements and the best practices in the field of construction, urban planning, interior design, project management, infrastructure, and the future of the industry.





# HIGHLIGHTS



Featured the country's top interior designers showcasing their iconic work that focuses on legacy, art and ecology.



**IDR, TESSA PRIETO-VALDES**



**IDR. CHAT FORES**



**IDR. LEO ALMERIA**



**HUBILLA DESIGN GROUP**



**IDR. TONY ADRIANO**



**IDR. ERIC PARAS**



**PIID NATIONAL**



**PIID CEBU**



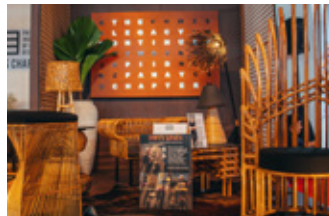
**PIID MINDANAO**



**PIID EASTERN VISAYAS**



**PIID NEGROS**



**PIID PANAY**



**Deco Central**



From your local creatives, to the international creatives, collated for you by the Filipino Entrepreneurs who want you to have the best of 'glocal'."

– IDr. Ivy Almario  
PIID National President



Featured the latest works of top architectural firms in the country.

# HIGHLIGHTS



**Arc Lico International Services Corp.**



**Arch. Jonathan O. Gan & Associates**



**Angeles Architectural Studio (AA Studio)**



**AMC International**



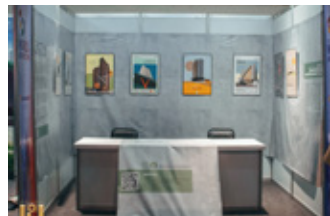
**Benjamin Annabelle Architecture Design (BAAD) Studio**



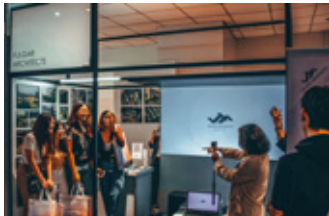
**Cubesystem Builders Corp.**



**DEQA Design Collaborative**



**Edward Co Tan + Architects**



**Fulgar Architects**



**LPPA Design Group, Inc.**



**O'YEK Designs Architectural Design Studio**



**PDP Architects**



**PALAFOX Associates / PALAFOX Architecture Group, Inc.**



**Primea Design Group Co.**



**Visionary Architecture Inc. (Visionarch)**



**WTA Architecture and Design Studio**

# HIGHLIGHTS

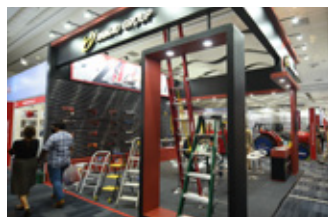


Featured the latest projects and scale models from different architectural firms.



## INTERNATIONAL PAVILLON

Various country pavilions making this year's list of exhibitors.



## EMBASSY PAVILLON

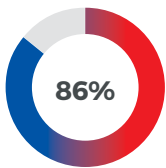
Featured the diplomatic community wherein they offer opportunities in realm of construction, design and architecture.



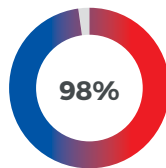
Congratulations Worldbex. Mr. Joseph Ang, the chairman. And thank you for always inviting us and sharing our knowledge and experience, and bringing opportunity to help our country join the first world through architecture, planning, urban design, and so on. So if there is future to plan, there is future to design, I think there's a future for building industry and architecture profession."

– Arch. Felino “Jun” A. Palafox Jr., Founder, Palafox Associates

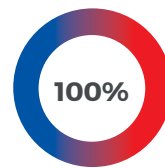
# EXHIBITORS' FEEDBACK



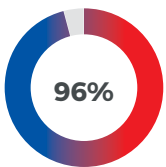
**86%** of the Exhibitors  
Were able to  
maximize the use of  
WORLDBEX App



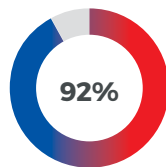
**98%** of the exhibitors  
rated their internal  
performance  
"Excellent"



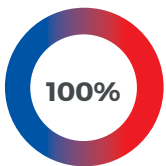
**100%** of the exhibitors  
will participate  
again in  
WORLDBEX 2024



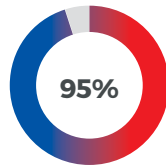
**96%** of the exhibitors  
rated the  
appearance and  
aesthetics of the  
Expo "Excellent"



**92%** of the exhibitors  
rated management  
& organizational  
support/service of  
the organizers  
"Excellent"



**100%** of the exhibitor's  
over-all experience  
were rated  
"Excellent"



**95%** of the exhibitors  
rated the overall  
outcome of the expo  
"Excellent"

## TOP 5 NATURE OF BUSINESS

- Distributor
- Manufacturer
- Importer
- Service Provider
- Local Agent/Dealer

## TOP 3 PRODUCT LINE

- Interior Design and Renovations
- Building Material, Equipment and Service
- Mechanical and Electrical Engineering Systems

## TOP 3 OBJECTIVES OF PARTICIPATIONS

- Promote Awareness of Product
- Market Exposure
- Generate Increased Businesses

# TRADE BUYERS' FEEDBACK



## TOP 4 VISITOR'S JOB NATURE

- Architect
- Interior Design
- Engineer
- Contractor
- Corporate Purchasing

## TOP 5 VISITOR'S NATURE OF BUSINESS

- Manufacturer
- Contractor
- Design Service Provider
- Distributor
- Construction Service Provider

## TOP 5 EVENT INTEREST

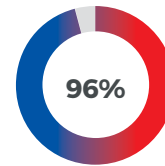
- World of Interior Design
- City of Tomorrow
- World of Architecture
- Projéto Ideas and Design
- Worldbex Seminars and MiniCons

## TOP 5 PURPOSE OF VISIT

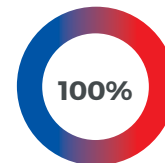
- To gather new knowledge and information/to get inspiration
- To source new materials and services
- Get update on latest trends and innovation
- To visit exhibitors and suppliers
- To network with various exhibitors and partners

## TOP 5 PRODUCT INTEREST

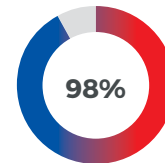
- Paint and Finishing
- Flooring and Tiles
- Lighting
- Interior Furnitures and Fixtures
- Doors and Windows



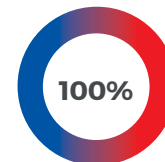
of the attendees gave the registration process an excellent rating



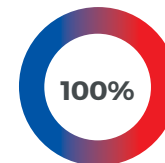
rated the over-all exhibits "Excellent"



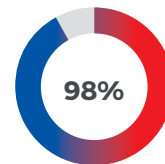
of the attendees rated the venues "Excellent"



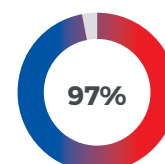
of the attendees rated the customer service "Excellent"



of the attendees rated the Interior and Exterior "Excellent"



of the attendees rated the Activities and Show Highlights "Excellent"

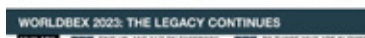
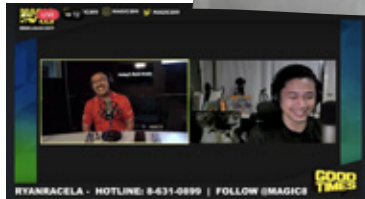


of the attendees rated the safety and security "Excellent"

# TRADITIONAL MEDIA

## TOTAL AD VALUE 182,573,111.32

PRESS RELEASES(ONLINE & PRINT), WEBSITE ADS,  
TV INTERVIEW, RADIO GUESTINGS, LIVE STREAMS,  
FACEBOOK, INSTAGRAM



# ONLINE MEDIA

**Worldbex**  
Jan 19 · 🌐

The World of Interior Design during the last WORLDBEX has inspired thousands of visitors to pursue their Dream Home Makeovers and established a career pat... See more

105 likes · 40 shares

Love Comment Share

**Worldbex is with TERESA MARBLE CORPORATION and 2 others.**  
Jan 13 · 🌐

Build your dream home with WORLDBEX!

Check out these tools, materials and innovatio... See more

39 likes · 1 comment · 7 shares

Like Comment Share

**Worldbex**  
Jan 13 · 🌐

Some of our esteemed guests have spoken. WORLDBEX 2023 is open until March 19, so come on over to the World Trade Center Metro Manila (Main Hall and East Wing Tent) and SMX Convention Center Manila (Whole Building). See you all tomorrow!... See more

**Ms. Rosemarie Ong**  
President | Philippine Retailers Association

13 shares

**Worldbex**  
Jan 19 · 🌐

WORLDBEX is proud to introduce you the top 8 finalists and the scale models of Project Design Competitions. Lets find out who will be this year's Grand Champion. Stay tuned for Live Streaming of the Awarding Ceremonies happening at 2pm and Live at the SMX Convention Center Manila. REGISTER NOW! [www.worldbex.com](http://www.worldbex.com). See more

5 comments · 250 shares

Nicole Alban - Santiago, Wendy Manzano Bano and 413 others

**Worldbex**  
Jan 21 · 🌐

Here are the winners of our Scan2Win contest! Want to try your luck and win exciting prizes? Then download the WORLDBEX Community App, head to our WORLDBEX 2023 event, earn some points, and get exciting rewards! DOWNLOAD NOW! See more

100 likes · 1 comment · 7 shares

Leo Z. Salonga and 21 others

**Worldbex**  
Jan 21 · 🌐

The 2nd Philippine Garden Festival features some of the partnership with the **Landscape Contractors & Industry (LAC&I)**. LAC&I and the Landscaping Architects community pay project to ensure the complete satisfaction of each of the exterior of each home, raise the property value, and beautify the environment.

5 likes · 1 comment · 7 shares

Nicole Alban - Santiago and 16 others

**Worldbex**  
Jan 19 · 🌐

WORLDBEX 2023 introduces you to some of this year's special booth design at the World Trade Center Metro Manila. Each brand has surpassed the audience expectations year after another. They certainly dedicated their time and effort to brainstorm with the design and built the structure in a span of only three days!

Make sure to visit all of our exhibitors in both venues of WORLDBEX 2023 until March 19 at World Trade Center Metro Manila (Main Hall and East Wing Tent) and SMX... See more

62 shares

Nicole Alban - Santiago, Juan Peralta and 152 others

**Worldbex**  
Jan 21 · 🌐

Let's take a closer look at some of the Special Booth Designs located at the SMX Convention Center Manila. This year, WORLDBEX came back even stronger for an even larger exhibition space. The SMX Convention Center Manila features International Pavilions at the 2nd Floor. The City of Tomorrow, Project Design Competition, WORLDBEX L&L, The World of Architecture and the 2nd Philippine Garden Festival.

Make sure to visit all exhibitors in both venues of WORLDBEX 2023 until Mar... See more

1 comment · 18 shares

Leo Z. Salonga and 74 others

**Worldbex**  
Jan 21 · 🌐

Who is the Best Booth Design for 2023? An assembly of innovative yet sustainable and earth-friendly designs, co-exist with Nature and hope for a stable future. We provide quality materials for a better home living. Join the WORLDBEX 2023 happening until March 19.

13 shares

Nicole Alban - Santiago, Lou PC and 68 others

# ONLINE MEDIA



**Worldbex** 4d

Get to know one of the most renowned interior designers in the industry!

IDr. Leo Almeria is a Tacloban-born interior designer who first started working under the late IDr. Edith Oliveros of the FPIID. In his career, he has done many interior design works both locally and abroad and is an advocate for heritage conservation in interior design. This year, he has dedicated his exhibit in memory of the late IDr. Edith Oliveros.

See IDr. Leo Almeria's exhibit in the World of Int... See more

**WORLD BEX FEATURES**  
IDr. Leo Almeria

0:52 / 7:57

18 2 comments 5 shares

**Worldbex** Mar 4 - 4d

The **DEQA Design Collaborative** is an award-winning studio that creates inspiring spaces and buildings made for nature and life's defining moments. Utilizing collaborative and interdisciplinary practices, the studio creates these trails which inspire them stand out in the architecture industry, which leads to a positive impact within the studio that can influence their clients.

The works of DEQA Design Collaborative and other top Architectural Firms in the country are coming in... See more

**Worldbex** Mar 4 - 4d

**WORLD BEX 2023** is partnering with **Creative Studio by Delab** to bring you the **Digital Minicon Workshop** for informative workshops to help you get the edge on digital modeling. This year, Delab will help you know the basics of Rhino and its essential functions.

Follow Delab's Facebook for more info:  
<https://www.facebook.com/delab.inc>

Check out Delab when you come to **WORLD BEX 2023** from March 16 to 19, at the World Trade Center Manila and SMX Convention Center M... See more

**Creative Studio by Delab** - Follow  
Mar 1 - 4d

Exciting news!

The Delab Digital Minicon Workshop is bac... See more

**Worldbex** Mar 3 - 4d

**Audiophile Components Inc.**, together with **Shure** is participating in the biggest gathering of digital movers and shakers. Catch them at this year's **WORLD BEX**... See more

**STEM ECOSYSTEM EXPERIENCE**  
16 March 2023 (Thursday)  
SMX Convention Center Manila  
Visit our booth  
Booth #B46

Nicole Aban - Santiago and 22 others 5 shares

**Worldbex** is with **Magna Prime Chemical Technologies, Inc.** and 2 others.  
Jan 30 - 4d

LOOK | Sponsors and Stakeholders of **WORLD BEX 2023** sealed the agreement during the MOA Signing held last January 26, 2023, at the SMX Convention C... See more

Nicole Aban - Santiago and 46 others 5 shares

**Worldbex** Mar 4 - 4d

The President of the Philippine Institute of Interior Design IDr. Ivy Almaria, shares her beautiful stories about **WORLD BEX 2023** and its role in the industry.

An award-winning interior designer herself, Ivy is also the Principal Designer of **Asela Almaria** along with her sister, IDr. Cynthia Almaria. She lived and worked in Los Angeles, California for many years, where she honed her craft and talent for designing high-end residences, hotels, restaurants, and offices. *See more*

**IDr. Ivy Almaria**  
President of Philippine Institute of Interior Design

Jan 2 - Settings and 21 others 4 shares

**Worldbex** Mar 4 - 4d

Booked for this year's **WORLD BEX**? Apply now and be part of the biggest and grandest building design expo in South East Asia and witness a never-ending expo magic!

**WORLD BEX 2023** opens on March 16-19 at the World Trade Center Manila and SMX Convention Center Manila.  
**WORLD BEX** Hotel: *See more*

**RELATIONSHIP DESIGN**

**WORLD BEX 2023**  
**WORLD BEX** | Philippine World Building and Construction Exposition

For over 30 years, **WORLD BEX** has formed a strong partnership with fellow innovators and stakeholders in the building and design industry. Together, they build... *See more*

Jan 2 - Settings and 11 others 2 shares

**Worldbex** Feb 1 - 4d

AFTER two years of commercial slowdown and restricted opportunities, the Philippine business sector is rapidly recovering to make up for L... *See more*

**WORLD BEX** 16-19 MARCH 2023

28 1 comment 4 shares

Like Comment Share

**Worldbex** is with **OMNI Electrical and Lighting** and 6 others.  
Feb 2 - 4d

The industry's commitment to innovation continues to evolve over the years. These technological advancements in the field of building and design has definitely... *See more*

**WORLD BEX** | **OMNI** | **WORLD BEX** | **ABC** | **WORLD BEX** | **ABC** | **WORLD BEX**

16 1 comment 7 shares

Like Comment Share





W

DRAWN TO  
ASCENDENCY

THE PHILIPPINE WORLD BUILDING AND CONSTRUCTION EXPOSITION



**WORLDBEX**

**MARCH  
14-17  
2024**

**10:00 AM - 7:00 PM**



**WORLD TRADE CENTER®  
METRO MANILA**

**SMX**  
CONVENTION CENTER  
MANILA



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[inquire@worldbexevents.com](mailto:inquire@worldbexevents.com)



+ 632 8656 9239