

WORLD BEX SERVICES INTERNATIONAL



THE PHILIPPINE WORLD BUILDING AND CONSTRUCTION EXPOSITION

# WORLD BEX

2025



## POST EVENT REPORT

BEYOND SUSTAINNOVATION

# MARCH 13-16

## 2025

10:00 AM - 7:00 PM



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[worldbex.com](http://worldbex.com)



THE PHILIPPINE WORLD BUILDING AND CONSTRUCTION EXPOSITION

# WORLD BEX

## EVENT OVERVIEW

**WORLD BEX 2025**, the Philippines' premier building and design expo, successfully redefined the future of construction and design with the theme *Beyond Sustainnovation*. This year's event highlighted the fusion of sustainability and advanced technology, driving the industry toward greater innovation. As the country's leading platform for construction and design, **WORLD BEX 2025** showcased groundbreaking solutions and industry trends. It was more than just an expo—it became a hub for collaboration and progress. Attendees experienced the future of construction and design firsthand.

### BEYOND SUSTAINNOVATION

As construction continues to evolve, the call to build responsibly and sustainably grows stronger. This year's theme, "Beyond Sustainnovation," sets the tone for **WORLD BEX** by embracing innovation while championing environmental awareness at every stage of development. It reflects the industry's commitment to forward-thinking, eco-conscious solutions that merge sustainability with innovation, urging leaders to move beyond conventional practices. At its core, it is a vision of progress that places both people and the planet at the heart of construction and design.





THE PHILIPPINE WORLD BUILDING AND CONSTRUCTION EXPOSITION

# WORLD BEX

**GOLD SPONSORS**



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**BRONZE SPONSORS**



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**FOR THE BENEFIT OF:**



**OFFICIAL INTERNET SERVICE PROVIDER**



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**SERVICE PROVIDERS**





# MESSAGE

Honored guests, esteemed industry leaders, valued exhibitors, and partners,

Welcome to **WORLDBEX 2025!**

Today, we celebrate another milestone in our shared journey of innovation, excellence, and collaboration. As we take our mission even further, I stand before you with great pride and gratitude to officially open the 28th edition of the Philippine World Building and Construction Exposition—**WORLDBEX 2025**. This platform has long been a driving force of progress, a beacon of excellence, and a catalyst for industry transformation.

This year, we go Beyond Sustainnovation—pushing the boundaries of sustainable innovation to redefine the future of design, construction, and urban development. As we embrace cutting-edge advancements, we continue to champion solutions that not only elevate the industry but also create a lasting impact on communities and the environment.

But none of this would be possible without all of you—our exhibitors, partners, sponsors, stakeholders, and visitors—whose trust and unwavering support drive the growth of **WORLDBEX**. Your passion and commitment strengthen this platform, making it a hub for meaningful collaborations and game-changing advancements.

As we open the doors to **WORLDBEX 2025**, I encourage you to explore, connect, and embrace the opportunities ahead. Let this event be your gateway to new possibilities, limitless potential, and the inspiration that will drive our industry forward.

Once again, thank you for being part of this journey. Together, let's go Beyond Sustainnovation and build a stronger, more sustainable future!

**JOSEPH L. ANG**  
Founding Chairman  
Worldbex Services International





THE 25<sup>TH</sup> PHILIPPINE WORLD BUILDING AND CONSTRUCTION EXPOSITION

# WORLD BEX

## OVERVIEW



MORE THAN  
**183,200**  
FOOT TRAFFIC



MORE THAN  
**732**  
EXHIBITORS



**36,698** SQM  
EXHIBIT AREA



**1,620**  
BOOTH





# HIGHLIGHTS

Showcased the Philippines' top interior designers as they presented their signature works highlighting sustainable and eco-conscious design at East Wing A of the World Trade Center.



**PIID NATIONAL**



**PIID CEBU**



**PIID EASTERN VISAYAS**



**PIID MINDANAO**



**PIID NEGROS**



**PIID PANAY**



**IDR. CHAT FORES**



**IDR. ERIC PARAS**



**IDR. HAZEL GARCES-RESARI**



**HUBILLA DESIGN GROUP**



**IDR. ISABELLA "MAI-T" ROBLES-GO**



**IDR. JAN IRON MIRANDA BABA**



**IDR. JIGS ADEFUIN**



**IDR. LEO LINO M. ALMERIA, FPIID, MCHS**



**IDR JOHN PAOLO CASTRO**



**IDR. SHARON R. BERING**



**IDR. SUZETTE F. COCUACO,**



**IDR. TESSA PRIETO**



**IDR. TONY S. ADRIANO,**

# HIGHLIGHTS



On its second year, WORLDBEX Likha highlights the work of local artisans and celebrates Filipino craftsmanship across two venues simultaneously, featuring traditional weaving, carving, fabrics, and textures.



### PARTICIPATING BRANDS:

- Regional Office No.2 Department of Trade & Industry
- CS First Bamboo Factory Incorporated
- Cubo Modular Inc.
- Dorevi Industries
- DOST - Textile Group
- Kultur Siak Enterprises OPC
- Northway Arts & Crafts



The future is bright for the Philippines ... Join us in this exciting time of our growth and opportunity, together let's build a future the uplifts our people and strengthen our nation as Southeast Asia's economic superstar."

— HON. SECRETARY  
FREDERICK GO  
REPRESENTED BY  
USEC. JOE GUILAS



### PARTICIPATING BRANDS:

#### • ScarletBox

#### • National Artists:

Vicente Manansala  
Carlos "Botong" Francisco  
Jose Jaya  
Abdulmari Imao

#### • Contemporary Artist:

Ronna Manansala  
Andre Baldovino  
Nicco Recasata  
Steven Burce  
Coeli Manese

- UP Fine Arts Gallety (Parola)
- UP College of Fine Arts

- Paul Albert R, Quiaño  
Hubog-Sarili: Annual Student Exhibition 2025

#### • vMeme Contemporary Art Gallery:

Jun Tuplano  
Jonathan Joven  
Paul Eric Roca  
Jade Cabauatan  
Lawrence Borsoto  
Buhay Mendoza



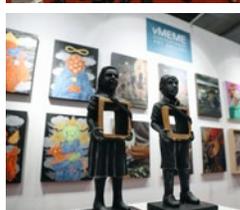
SCARLETBOX



FRANCIS LIBIRAN X  
OUR HOME



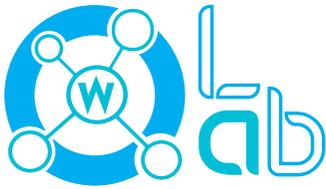
TOYM IMAO



VMEME  
CONTEMPORARY ART  
GALLERY



# HIGHLIGHTS



Featured the most innovative and up to date products in the field of construction, building and design.



**ALPHA SOUTHSTAR  
GENERAL  
CONSTRUCTION  
CORPORATION**



**COBANKIAT HARDWARE  
INC.**



**CROWN ASIA CHEMICALS  
CORPORATION**



**DSL GAM ENTERPRISES**



**FIRSTANK INDUSTRIAL  
CORP.**



**HOCHENG PHILIPPINES  
CORPORATION**



**LATICRETE  
PHILIPPINES, INC.**



**LUFTONIC  
INCORPORATED /  
TECHGLOBAL  
INCORPORATED**



**MAGNA PRIME  
TECHNOLOGIES INC.**



**OPPLE LIGHTING PHILS.,  
INC.**



**PHILSILK ROAD TRADING  
INC.**



**PRESSBOARD UNLIMITED  
INC.**



**PRESSBOARD UNLIMITED  
INC.**



**ROBLES HERITAGE INC**



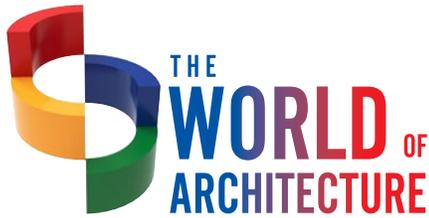
**SAM INTEGRATED  
SOLUTIONS  
INC**



**SHERA BUILDING  
SOLUTIONS  
PHILIPPINES**



**WINBLAST RESOURCES  
CORP.**



# HIGHLIGHTS

Attended by the Philippines' top architects, who showcased their signature works and engaged with clients on sustainable and environmentally friendly design at SMX Convention Center Manila.



**Angeles Architectural Studio (AA Studio)**



**Arbuena Architects**



**Asya Design**



**BAAD Studio (Benjamin Annabelle Architecture Design)**



**Barchan + Architecture**



**Cubesystem Builders Corp.**



**DEQA Design Collaborative (DDC)**



**EUDO - Edwin Uy Design Office**



**Fulgar Architects**



**HAN Architectural Design Studio**



**Headroom Concept Design Visualization Co.**



**HURAA Design & Consulting, Inc.**



**JOG+ Associates (Arch. Jonathan)**



**Ecotecture Design Studio**



**LPPA Design Group, Inc./ LP Pariñas & Associates**



**Nazareno Architecture and Design Inc.**



**Palafox Associates / Palafox Architecture Group, Inc.**



**Primea Design Group Co.**



**Projects Design Plus Architecture Management Corp. (PDP + Architecture)**



**Visionary Architecture Inc. (VISIONARCH)**



Beyond Sustainnovation this year's theme challenges us to move beyond standard sustainable practices. It urges us to innovate with purpose ensuring drives every step of our development efforts."

– HON. SECRETARY **CHRISTINA GARCIA FRASCO** OF THE DEPARTMENT OF TOURISM WAS REPRESENTED BY **USEC. SHAHLIMAR HOFER TAMAYO**

# HIGHLIGHTS



# WORLD BEX GALA NIGHT

A memorable evening dedicated to expressing gratitude to our exhibitors and fostering meaningful connections within the construction and design industry.



## BUSINESS MATCHING

Strategic networking process that connects companies with potential partners, clients, or investors to explore opportunities for collaboration and growth.



 100% of exhibitors reported that the business matching sessions generated valuable leads and opportunities for their companies.



“We are again at the time when creatives and craftsmen and industrial game changers meet and gather here at WORLD BEX.”

— HON. MAYOR IMELDA CALIXTO-RUBIANO OF PASAY CITY, REPRESENTED BY MS. ANGELICA ROA-YU, EXECUTIVE ASSISTANT V FOR SOCIAL SERVICES

# HIGHLIGHTS

## BEST BOOTH DESIGN



The Best Booth Design award is presented annually at WORLDBEX to the exhibitor that best embodies the theme of innovation in booth presentation. For WORLDBEX 2025, Co Ban Kiat (CBK) earned this recognition for their creative and forward-thinking booth design.



I fully support your mission of driving sustainable innovation in the construction and design industry. For years worldbex has set a gold standard in fostering collaboration, creativity, and progress in the built environment. As we navigate an era of rapid urbanization and technological advancement, it is essential that we embrace sustainability and forward thinking solutions. Events like this serve as catalyst for groundbreaking ideas that will shape the future of our cities and communities.”

– SENATOR  
MARK VILLAR



A forward-thinking activity featuring the latest in emerging technologies, hands-on workshops, and future-focused insights delivered through a seminar.



## WORLDBEX APP

**86%** of exhibitors rated the WORLDBEX App sharing that it allowed them to fully maximize its features from connecting with potential clients and making it an essential tool for achieving their business goals.

# ACTIVITIES



**PROJÉTO** 2025  
 IDEAS & DESIGN COMPETITION  
 REVIVE AND THRIVE:  
 CONCEPTUALIZING FLOOD RESILIENT ARCHITECTURE USING BIOMIMETIC SOLUTIONS

PROJÉTO : The 2025 Ideas and Design Competition inspires students to showcase their creativity and intellect on the WORLDBEX 2025 stage, aligned with this year's theme of Revive and Thrive: Conceptualizing Flood Resilient Architecture Using Biomimetic Solutions.



← PROJÉTO winners from left to right: (1<sup>ST</sup> RUNNER UP) **Hitsu Mishi's** Paul Adrian N. Francisco and Jake D. Tomaca; (GRAND WINNER) **NextGen BGM Architects'** Joshua Bulloso, Alyssa Gutierrez, and Jimuel Matthew Matic; (2<sup>ND</sup> RUNNER UP) **Zekray Designs'** Mc Rayson Bautista



← PROJÉTO winners from left to right: (People's Choice Award) **Luna Designs'** David Gian Faith C. Hernandez, John Matthew V. Fulgencio, Armando A. Barcebal III, John Cedrick P. Dellova, and Dan Joseph M. Combalicer

THE PHILIPPINE WORLD BUILDING AND CONSTRUCTION EXPOSITION  
**WORLDBEX**  
**CITY OF TOMORROW**

A showcase of impressive collection of scale models by leading architectural firms, offering attendees a glimpse into the innovative designs shaping the future of urban living.



DELAB



EDWARD CO TAN  
 + ARCHITECTS



HURAA  
 ARCHITECTURE &  
 BUILDINSYNC BY  
 HURAA



LPPA DESIGN GROUP



WTA ARCHITECTURE  
 DESIGN STUDIO

# ACTIVITIES



**PROJÉTO**  
 INTERIOR DESIGN  
 IDEAS & DESIGN COMPETITION 2025  
 SPECTRUM:  
 RENOVATING A SUSTAINABLE DIVERSIFIED PRIMARY LEARNER'S PUBLIC SPED CENTER

Debuting at WORLDBEX, PROJÉTO Interior Design invites emerging talents to reimagine inclusive learning spaces with the theme: Spectrum – Renovating a Sustainable Diversified Public SPED Center.



↑ PROJÉTO winners from left to right: (2<sup>ND</sup> RUNNER UP) **The Sand Box's** Dens Joshua A. Franco; (GRAND WINNER) **Team JSTs'** Danielle Trizha Tan, Selina Katrina Quinto, and Jasmine Therese Yap; (1<sup>ST</sup> RUNNER UP) **LMN Designs'** Meryll Lorraine M. Morillo, Laurence L. Peñaverde and Nathaniel B. Cantos

# PHILIPPINE GARDEN FESTIVAL



The Philippine Garden Festival, in collaboration with PALA and LACISAP, participated in WORLDBEX 2025, presenting curated vignettes that reflect themes of sustainability and innovation tailored for corporate and hospitality environments. This marks the fourth consecutive year of its valued partnership with WORLDBEX.



**Ross Pabustan & Parametric Phils, Inc.**



**CS + a Design Studio  
 Cubesystem Builders Corp.**



**La Firm Reverte Manila & Rizal Garden Landscaping**



**LArch. Michelle Panganiban and Eloisa Geronimo**



**Land & Man Integrated Design**



**LArch. Sharon Silverio - Azuela,  
 LArch. Franklin B. Cacacho & Turfrass Management Inc.**

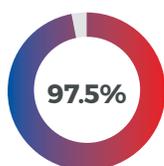


**LArch. Venci Filoteo & Cbi Bomanite Ltd. Co.**

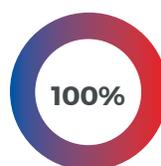


**LArch. John Patrick Ong**

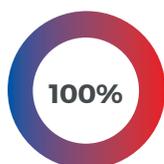
# TRADE BUYERS FEEDBACK



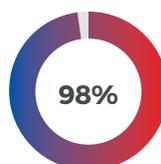
97.5% of the attendees gave the registration process an excellent rating



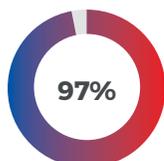
100% of the attendees rated the customer service "Excellent"



100% rated the over-all exhibits "Excellent"



98% of the attendees rated the Activities and Show Highlights "Excellent"



97% of the attendees rated the venues "Excellent"

## TOP 5 VISITORS' JOB NATURE

- Architect
- Interior Design
- Engineer
- Contractor
- Corporate Purchasing

## TOP 5 EVENT INTEREST

- World of Interior Design
- WORLDBEX Likha
- World of Architecture
- Sponsor's Exhibits and Activations
- Philippine Garden Festival

## TOP 5 PURPOSE OF VISIT

- To gather new knowledge and information/to get inspiration
- To source new materials and services
- Get update on latest trends and innovation
- To visit exhibitors and suppliers
- To network with various exhibitors and partners

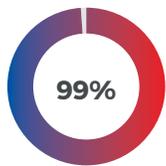
## TOP 5 VISITOR'S NATURE OF BUSINESS

- Manufacturer
- Contractor
- Design Service Provider
- Distributor
- Construction Service Provider

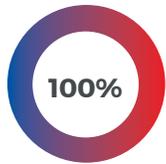
## TOP 5 PRODUCT INTEREST

- Paint and Finishing
- Flooring and Tiles
- Lighting
- Interior Furnitures and Fixtures
- Doors and Windows

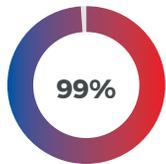
# EXHIBITORS' FEEDBACK



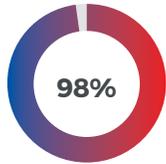
99% of the exhibitors meet the company's target market



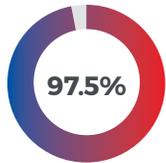
100% of the exhibitors rated overall experience of the exposition as "Excellent"



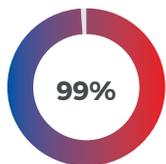
99% of the exhibitors rated overall outcome of the exposition as "Excellent"



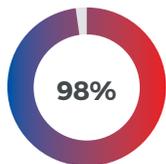
98% of the exhibitor's over-all experience rated "Excellent"



97.5% of the exhibitors rated management & organizational support/ service of the organizers "Excellent"



99% of the exhibitor's rated the overall company performance and participation "Excellent"



98% of the exhibitors will participate again in Worldbex 2026

## TOP 5 VISITORS' JOB NATURE

- Distributor
- Manufacturer
- Importer
- Service Provider
- Local Agent/ Dealer

## TOP 5 PRODUCT LINE

- Building Material, Equipment and Service
- Technology and Telecommunication
- Interior Design and Renovation
- Mechanical and Electrical Engineering Systems
- Exteriors

## TOP 5 OBJECTIVES OF PARTICIPATION

- Appoint new/ agents/ distribution
- Explore joint venture possibilities
- Market/ test new products
- Explore new businesses
- Generate Increased businesses

## LIST OF EXHIBING COUNTRIES



Australia



Spain



China



Switzerland



India



Taiwan



Japan



Thailand



Korea



Vietnam



Malaysia



Singapore

# TRADITIONAL MEDIA

WORLD BEX 2025's traditional media initiatives included extensive promotion through press releases published in newspapers and magazines, as well as coverage on official websites. The event was also widely promoted through billboard advertisements, radio spots, and television features.



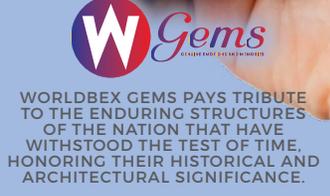
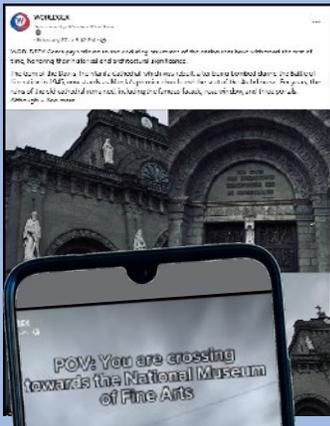
## TOTAL AD VALUE 202,637,896.252

PRESS RELEASES (ONLINE & PRINT), WEBSITE ADS,  
TV INTERVIEW, RADIO GUESTINGS, LIVE STREAMS,  
FACEBOOK, INSTAGRAM



# ONLINE MEDIA

The online media initiative of **WORLD BEX 2025** involved promoting the event across various digital platforms, including Facebook, TikTok, YouTube, Spotify, Instagram, Viber, and the official **WORLD BEX** website.



# ONLINE MEDIA



**WORLD BEX**  
 Multi-Rich Home Decors, Inc. is pleased to announce the launch of its new building materials for modern lifestyle homes that are high-quality and meet modern needs. And the new building materials will be available in all MRC, T&E, and other branches of Multi-Rich Home Decors, Inc. in the Philippines. For more information, please contact us at 02-8833-1234, beginning from March 13 to 16, 2023, at the World Trade Center Metro Manila and EXX Convention Center Manila.

**SKYSMART**  
 Over the past decade, SKYSMART TILES has transformed into a focused leader in the distribution of tiles in the Philippines. Established in 1998, SKYSMART TILES set out to be the leading distributor of ceramic and granite tiles at the most competitive prices.

**SKYSMART**  
 Also Supplies:  
 • BATHROOM CABINET  
 • WATER CLOSET  
 • 3PC AND PVC PANEL

**WORLD BEX**  
 Multi-Rich Home Decors, Inc. is pleased to announce the launch of its new building materials for modern lifestyle homes that are high-quality and meet modern needs. And the new building materials will be available in all MRC, T&E, and other branches of Multi-Rich Home Decors, Inc. in the Philippines. For more information, please contact us at 02-8833-1234, beginning from March 13 to 16, 2023, at the World Trade Center Metro Manila and EXX Convention Center Manila.

**Multi Rich HOME DECORS INCORPORATED**

**WORLD BEX**  
 Ascension 2024-2025 SWATCHES

Color swatches for Ascension 2024-2025, including categories like 'contemporary', 'sustainable', and 'modern'. The swatches are arranged in a grid with corresponding color names and descriptions.

**WORLD BEX**  
 APC Floors  
**GAWANG PINOY TATAK LOKAL**

**DIYAT FLOORING PRODUCTS, INC.**

**WORLD BEX**  
 Blueprints for Success: WORLD BEX Illuminates the Latest Trends in Construction and Design

**Alagang PhilHealth**

WorldBEX 2023 event details, including dates (March 13-16) and location (World Trade Center Metro Manila).

**WORLD BEX**  
**Akari RECHARGEABLE TURBO HANDY FAN**

Advertisement for Akari rechargeable turbo handy fans, featuring a woman holding a fan and the name RAN TAKAHASHI.

**WORLD BEX**  
**FELCO**  
 Experience Pro Level Performance with its Enhanced Features!

Advertisement for Felco products, featuring a woman holding a fan and the name RAN TAKAHASHI.

**WORLD BEX**  
**SHERA Board Pro**  
 Experience Pro Level Performance with its Enhanced Features!

Advertisement for Shera Board Pro, featuring a woman holding a fan and the name RAN TAKAHASHI.

**WORLD BEX**  
**Wilsonart**  
 Build Safer, Sustainable Structures. Build A Better Tomorrow.

Advertisement for Wilsonart products, featuring a woman holding a fan and the name RAN TAKAHASHI.

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 Build Safer, Sustainable Structures. Build A Better Tomorrow.

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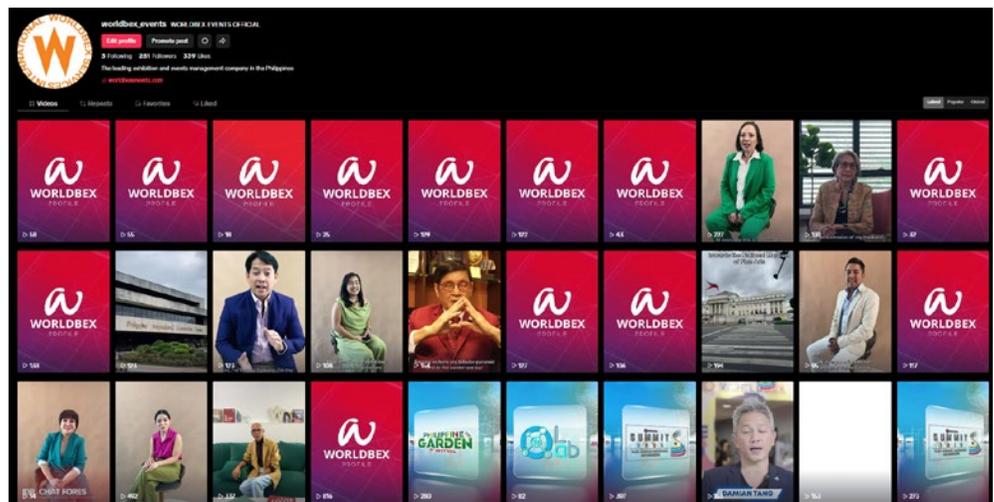
# ONLINE MEDIA



WORLD BEX TABLE IS A DYNAMIC LIVE SEGMENT THAT BRINGS REAL-TIME DISCUSSIONS, INSIGHTS, AND WALKTHROUGHS STRAIGHT FROM THE FOREFRONT OF THE CONSTRUCTION AND DESIGN INDUSTRY.



THE WORLD BEX PROFILE HIGHLIGHTS INDUSTRY TRAILBLAZERS AND PRESENTS THE LATEST INNOVATIONS, PRODUCTS, AND TRENDS THAT ARE SHAPING THE FUTURE OF THE BUILT ENVIRONMENT.



**WORLD BEX SERVICES INTERNATIONAL**



THE PHILIPPINE WORLD BUILDING AND CONSTRUCTION EXPOSITION  
**WORLD BEX**

Gathering the finest local and international companies that cater to a wide variety of construction and design needs,

**WORLD BEX** is supported and acknowledged by distinguished sectors and organizations in the Philippines.

# SAVE THE DATE

**MARCH 12 - 15, 2026** | 10:00 AM-7:00 PM

**WORLD TRADE CENTER METRO MANILA  
& SMX CONVENTION CENTER MANILA**

Please refer to the Organizer for Major and Minor Sponsorship Packages:  
For more information, please contact **Ms. Lulu P. Quadra** or **Ms. Sherwin A. Henera**  
📞 +632 86569239 ✉️ [luluquadra@worldbexevents.com](mailto:luluquadra@worldbexevents.com) or [wsil@worldbexevents.com](mailto:wsil@worldbexevents.com)

ORGANIZED BY:



Suite 1203 BTTC Centre 288 Ortigas Ave. cor. Roosevelt St., Greenhills San Juan 1502 Philippines.